

The 2 hair treatment products from Gernétic Int.
- MEDUL (shampoo) and CUTICUL EXTRA PLUS (lotion) -
are the result of the very latest research in cellular biology
applied to hair beauty treatment.

Both products are extremely effective and the results make them superior
to all other similar treatments offered to date.

They are designed both for treatment and maintenance.

You can now say goodbye to porous, brittle, lank, greasy or dry hair.



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**HAIR PRODUCTS
from Gernétic Int.**

Treatment for the scalp



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Soins de beauté professionnels

HAIR TREATMENT PRODUCTS

The two hair products from Gernétic Int., MEDUL (shampoo) and CUTICUL EXTRA PLUS, are designed for treatment of the hair and scalp.

These 2 products are intended for use on greasy or dry hair, banishing dandruff, improving the health of the scalp, and boosting regrowth of hair in cases of hair growth disorders.

MEDUL Shampoo



- This very mild treatment shampoo produces very little lather because excessive lather prevents thorough deep-cleansing of the pores of the scalp.
- **MEDUL** helps to counteract the symptoms of seborrhea (greasy hair resulting from a dysfunctional digestive system saturated with excessive animal fats and refined sugars).
- **MEDUL** helps to nourish dry hair, making it supple, light, soft and silky.
- The result of new technical developments, this shampoo can be used by men, women and children alike.

Use no more than 2 or 3 times a week. Rinse thoroughly with soft water.

CUTICUL Extra PLUS treatment hair lotion



Composed of 5 active ingredients operating in total synergy, this lotion is the result of years of research in cellular biology, providing a solution to all your hair and scalp problems.

CUTICUL EXTRA PLUS lotion:

- treats the symptoms of seborrhea (alopecia), dry, greasy hair;
- eliminates dandruff (eczema);
- restores a healthy feel to the hair and scalp;
- boosts the regrowth of hair and also minimises hair loss arising from well known problem conditions: menstruation, pregnancy, stress, digestive disorders caused by an excess of saturated animal fats, especially dairy products, of fatty meat products, refined sugars, sweet drinks, cakes and confectionery.

Apply every morning, gently massaging a small quantity into the scalp. Your hair can then be brushed and combed as normal.

NATURAL ACTIVE INGREDIENTS

contained in the unique formulation of CUTICUL EXTRA PLUS



1/ A NATURAL ACTIVE INGREDIENT, containing GLUTAMINE – PEPTIDE which acts as a substrate for the transglutaminase enzymes and octylbutyrate, an activator of transglutaminases.

This activates the transglutaminases, the natural enzymes of the scalp.

It increases the cross-linking of the structural proteins in the scalp, thus significantly reducing hair loss by promoting the anchoring and fixing, while at the same time improving the general condition of the hair.

2/ A NATURAL ACTIVE INGREDIENT that is a vegetal « Growth Factor » to stimulate hair growth.

GLYCOPROTEIN, with a molecular weight of roughly 20,000 daltons, stimulates the cells and their metabolism, thus boosting their proliferation. The cells at the base of each hair are amongst the most prolific in the human body.

It stimulates the growth of new hair and reduces hair loss.

3/ A NATURAL ACTIVE INGREDIENT, containing biologically active proteins such as ethylpanthenol and inositol, as well as acetylcysteine and acetylmethionine.

It revitalises the cells of the scalp and hair follicles, combating premature hair loss.

It tackles scalp disorders by revitalising the cells.

It controls excessive secretion of sebum and prevents the formation of dandruff.

4/ 3 Sulphur amino acids: Methionine, Cysteine and Tryptophane, essential for protein metabolism.

The metabolism of sulphur amino acids is characterised by complicated reactions and transmethylations which are essential for keeping your hair and skin in good condition.

Cysteine controls the intramolecular structure of keratin which determines the elasticity of your hair. It also has a favourable impact on seborrheic dermatoses.

This combination of 3 sulphur amino acids is essential in the treatment of damaged hair – porous, brittle hair, or hair which has lost its elasticity due to disorders of the scalp or to hairdressing treatments such as tinting or perming, or to outside influences such as excessive exposure to the sun.

5/ Extract of food grade yeast enriched with vitamins B1 (thiamine) and B6 (pyridoxine).

This compound plays a vital role in regulating the production of sebum from the sebaceous glands.